



## Strategic Document 2008 - 2009

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## *Strategic Document*

### **1. EXECUTIVE SUMMARY**

<b>Activity Sector</b>	Child Protection – Street Children
<b>Name</b>	180° Alliance (United Global Action with Street Children)
<b>Location</b>	Global

The focus of 180° over the next fifteen months (2008-2009) will be on raising standards and speaking for the child in two locations through the 'Hub' approach (one per region) that involves all working groups; 1) Accreditation, 2) City Wide Approaches (including innovation), 3) Research and Advocacy, and 4) Resource and Marketing.

The 'Hubs' will be established in a city (or district of a city) in Latin America (Recife, Brazil) and Asia (Manila). In 2009-2010, 180° Alliance will look to establish one-two more Hubs in Africa (e.g. Kenya) and/or India.

### **2. BACKGROUND**

There are a number of cities and districts of larger cities around the world where street children gravitate to. Many Christians are responding to their plight in these cities but they are under-resourced, under-trained and under-supported and often not projects but an individual with a big heart. This means that although the individuals are reaching out to the street children they're unable to respond as effectively as they could do, and because they are so small they are unable to access significant funding that would enable them to train and grow. An example is Luv Zagal from the Philippines who responded to the desperate needs of the street children in Manila, who the Government was unable to reach. Eighteen months ago he rented a small house in a shantytown in a district of Manila for 10 street boys. In 2007, 180 Alliance were able to give him first-hand training in strategic and practical planning as well as child protection policy. 180 also funded the salary for a social worker and house mother which enabled his work to have greater impact.

Therefore, given the number of individuals and smaller projects in these cities, 180 is focused on providing support, training and resources to them acting as an 'umbrella'.

#### **2.1 Concept**

The following Strategic document presents 180° Alliance, a global alliance of Christian faith-based street children's experts, and street children, which has been formed to improve the understanding and responses to the issue of street children throughout the world, in order to see a significant reduction in the numbers of children living on the streets.

#### **2.2 Phase 1 of the development of 180° Alliance 2005 - 2007**

The first phase of development of the Alliance has been mostly funded by the core members of the alliance with additional support from Panahpur Trust and one individual.

The structure of 180° Alliance consists of a steering committee and four working groups, described below:

- **Accreditation**  
The accreditation working group has developed and piloted a tool for assessing the impact and organisational strength of different street children's projects. Accredited projects are linked to donors for funding and supported to improve the quality of the work they do with street children.
- **City-wide strategies/approaches**  
This working group was established to incubate new and innovative approaches. The current focus is on city-wide strategies/approaches with street children. In addition, they have and are looking to document these strategic programmes/training courses (2008).
- **Research and Advocacy**  
The Research and Advocacy working group is seeking to bridge the gap between academic research and grassroots projects by directly linking researchers with projects and by making research accessible to projects so that it can inform practice. In relation to advocacy, the group is making significant partnerships and collating a wide range of case studies in order to advocate on behalf of street children.
- **Resource Development**  
The Resource Development working group is seeking to make resources readily available to projects working with street children via the website [www.180degreesalliance.org](http://www.180degreesalliance.org). It has also developed a manual of how to set up and run a street child project (to be available 2008).

**Achievements to date:**

- Establishing a partnership agreement with Viva, 180° Alliance Vision, Mission and Values statement, Statement of Faith.
- Formal membership applications
- Developing a brand – logo, website and information material
- Regular updates of the work of the Alliance and members for information and prayer
- Developing a pilot project accreditation tool and accrediting 5 projects linked to funding – 2 in Asia (Philippines), 1 in Africa (Kenya) and 2 in Latin America (Guatemala and Brazil)
- Writing a draft manual for starting a street children's project (to be available 2008)
- Funding strategic training initiatives – 'Picture Me' counselling resource trainers of trainers course in East Africa, Street Children Project Leaders training in Brazil (2 courses) and the Philippines
- Documenting city-wide strategies/approaches in Cape Town, Durban, Manila and Cochabamba
- Working closely with the Consortium for Street Children to deliver a report on violence against street children for the United Nations. 180° wrote section 10 of the report
- Research and advocacy on the issue of the Uganda Government's response to Karamojong Street Children in Kampala ahead of CHOGM, in partnership with Jubilee Action and contacts in the USA Congress

### 3. PHASE 2 (2008-2009) – STRATEGY

#### 3.1 Vision/Goal

A world where children do not need to live on the streets and can become all that God intends

#### 3.2 Purpose

Develop a global alliance of Christian faith-based street children's experts and street children, in order to fulfil our joint vision in a practical, planned and sustainable way

#### 3.3 Overall Strategy

Focus on raising standards of projects working with and for street children and speaking for and with the child i.e. research & advocacy, city wide strategy & accreditation, and resource and marketing

#### Over the next year the focus will be on these areas:

#### 3.4 The Strategic Aim (2008-2009) – The 'Hub' Approach:

##### 3.4.1 Objectives

1. Focus activity in locations that enable us to build on what has been achieved through the working groups
2. Measure the impact of 180 degrees approach on improving the work with and for street children
3. Map, support and enhance the work of smaller projects (up to 15 staff)
4. Pilot new initiatives within a manageable structure

##### 3.4.2 Activities to achieve objectives

- 1) The establishment of two 'Hub's with the appointment of two, ideally full-time, local facilitators/leaders of 180° Alliance in Asia (Manila) and Latin America (Brazil), subject to funding, who will be responsible for the implementation of:
  - Researching the situation and existing work in the chosen city or district of a city
  - Developing a process for building a city-wide approach through networking, researching and forming alliances in the chosen city with NGOs, churches, social services, educators, former street children, and Government representatives. They will identify those willing to work together and share the vision for effective collaboration that enhances work with and for street children
  - The accreditation of small projects within the chosen city or district (5-8 projects per Hub)

N.B. City wide alliance members will be expected to embrace the values of 180 degrees, regardless of their faith position

##### 3.4.3 The criteria for choosing a hub are as follows:

- a. Cities (or districts of a city) that receive street children from other parts of the country or region
- b. A population of between 1 and 3 million
- c. No pre-existing strong network focused on street children.
- d. Insufficient resources flowing into the city or district
- e. There will be work with street children in existence but there will be no city-wide strategy/approaches already being pursued
- f. The facilitator/leader has to live in the city and have local connections

Summary: We will aim to work in new areas where work with street children is taking place, but:

- i. There is no pre-existing network
- ii. There is no city wide strategy already being pursued

## 4.1 The Process

### 4.1.1 Global Coordinator

- 1) The appointment of Sarah de Carvalho as Global Coordinator (one day a week) from 1<sup>st</sup> February 2008, subject to funding.
- 2) She will report to the steering committee on progress as well as for accountability purposes, and for strategic thinking and direction, and informing them as and when adjustments to the plan need to be made
- 3) She will oversee the work of any and all of those employed to work as Hub leaders.
- 4) She will liaise with the working group leaders in the implementation of their objectives for 2008
- 5) She will ensure good connection between all of the working groups and Hub facilitators/leaders.
- 6) She will represent 180 to donors and other interested partners and international meetings i.e. Cutting Edge.

### 4.1.2 Governance and Membership

There are three types of 180° members: founding members, accredited members and members.

1. Founding Membership – The organisations who are the founding members of 180° are Happy Child, Toybox, Viva, Oasis, ReTRAK and Action International. Core Founding Membership is available by invite of the 180° steering committee only. Core Founding Membership can influence and determine strategy.
2. Accredited Membership – Accredited members are street children’s projects which have been accredited by 180°.
3. Membership – Membership is free and open to all who agree to the declaration included in the online membership form below. Benefits of membership include regular news and prayer updates and access to restricted areas of the website such as the 180° Manual: ‘How to Set Up a Street Children’s Project’.

### 4.1.3 Prayer

Prayer in 2008-2009 will be focused on:

- Hubs
- Projects within the Hubs, plus accredited projects already completed
- Answers to prayer from Consultation
- Prayer for Sarah de Carvalho as Global Coordinator
- Prayer for Steering Committee
- Circular to include pictures as appropriate